

# One Card Printer/ Re-Writer...

## Many Features!

- **Writeable Up to 500 Times**
- **Photo Identification**
- **Personalized & Updatable Information**
- **Quick and Simple**
- **Read & Write Magnetic Stripes**
- **Legible and Accurate**
- **Direct Customer Communication**
- **Secure - Cannot be Reproduced**
- **Simple Maintenance**
- **Serial, USB and Ethernet Interfaces**



## Special Features



Field Maintainable Design



Serial, USB and Ethernet Interfaces Available



Supports Leuco & Thermo-Chromic Cards



ISO Standard 7811/4, 5 3-Track mag-Stripe Support



Simple & Informative LED Display



*Always Leading - Always Innovating*

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[www.starmicronics.com/thermal\\_card.htm](http://www.starmicronics.com/thermal_card.htm)

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# STAR MICRONICS TCP 300

## THERMAL REWRITEABLE CARD READER/WRIER



Visitor Management

Photo ID/Security Badges

Time & Attendance

Appointments

Resort Events

Gaming

Loyalty

# Star TCP 300

## Thermal Card Printer / Re-Writer

The TCP300 Thermal Card Printer/ Re-Writer offers the latest in thermal card technology. Coupled with a 3-track magnetic stripe containing read, erase and re-write capabilities, the TCP300 can write an image to the "human readable" area of the ultra-thin plastic thermal card at 203 dpi resolution and re-write each card up to 500 times!

The TCP300's innovative ability to repeatedly customize cards allows users to cost-effectively employ market-leading visitor management, security, human resources and customer retention programs.

Compact size and a built-in power supply allows for space-efficient installation of the TCP300 in a variety of locations. Its interchangeable interfaces (USB, Ethernet, and Serial) and Star's Drivers and Active X controls ensure a seamless integration into any system.



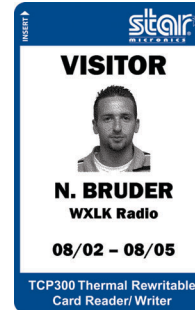
## One Card + One Printer/Re-Writer = Solutions for Endless Applications!

*As Star's thermal technology solutions experts work with you to determine which TCP300 solution is best for your application, you will see why Star has been a leader in the printer industry for over 50 years...*

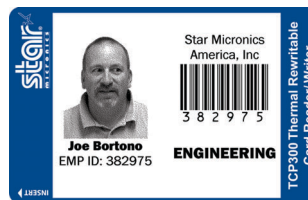
## Applications

### Visitor Management

Bring your professional image not just to employees but to visitors as well. Now there is no longer a need for one-time use Visitor Labels that rarely stick and offer no security. Issue a high-quality, low-cost ultra-thin plastic mag stripe card with real estate for a visitor's photo for added ID security. Each card can be re-written up to 500 times.



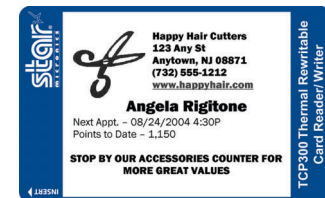
**Photo ID / Security Badge** – Deliver a highly secure personalized ID with your employees name and Photo ID. Utilize the mag stripes for access to secure areas and control compatibilities at a non-billable cost to management



**Time and Attendance** – Enhance and improve internal communications with employees via daily updates on re-writeable cards: HR announcements, hours worked, OSHA and Safety Messages, etc. The HR possibilities are endless



**Appointments** – Transform appointment cards into the ideal CRM tool. Provide your clients with legible and accurate appointment schedule cards. Include upcoming specials, contact information and track buying patterns by including "Points to date." Ability to re-write and update after each visit up to 500 times per card.



**Resorts/Gaming/Loyalty** – Show a personalized message that is unique to the card's owner on a hourly, daily and weekly basis! Keep guests updated on daily events, "points to date," and specials on their individual personalized cards. The ultimate opportunity to "wow" your customers and increase customer satisfaction while tracking profits, spending and loyalty.

